

## Proclamation

Hawai'i is surrounded by the most pristine beaches in the world, and is honored to join with Clean Beaches Council (CBC) in helping to keep our coastline unblemished.

CBC is a non-profit organization with a mission to promote clean and healthy beaches through public awareness and voluntary programs. The Clean Beaches Council, as part of Great Outdoors Month in June, will join with several national, state and local organizations and agencies to promote the enjoyment of the outdoors.

Beaches are a great way for the public to experience the wonders of the outdoors. Each year, approximately 180 million Americans make two billion visits to ocean, gulf and inland beaches. Beach recreation and tourism are estimated to contribute over \$640 billion annually to the U.S. economy (85 percent of all U.S. tourist revenues). Beaches are clearly a vital part of our way of life.

During National Clean Beaches Week, CBC will highlight four major themes of importance to beachgoers: environment, travel, dining and recreation. CBC will actively promote our state's participation as part of their national media outreach campaign.

THEREFORE, I, LINDA LINGLE, Governor of the State of Hawai'i, and I, JAMES R. "DUKE" AIONA, JR., Lieutenant Governor, do hereby proclaim June 29 through July 5, 2006, as

## NATIONAL CLEAN BEACHES WEEK

in Hawai'i, and encourage our residents to visit, enjoy and protect our precious and treasured national resource.

**DONE** at the State Capitol, in the Executive Chambers, Honolulu, State of Hawai'i, this twenty-eighth day of June 2006.

Linda Lingle

Governor, State of Hawai'i

James R. "Duke" Aiona, I

Lieutenant Governor, State of Hawai'i